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Buffalo Wild Wings Hosts Community Day on April 19, Invites Guests to Help Raise Funds for Local Boys & Girls Clubs

Restaurants across the country will donate portion of total sales as part of Team Up for Kids® initiative

MINNEAPOLIS (April 06, 2017)—On April 19, more than 950 Buffalo Wild Wings® restaurants across the United States are inviting Guests to join them for their annual Community Day fundraiser in support of a local area Boys & Girls Club. As a part of the **Team Up for Kids®** mission, the restaurants will donate 10 percent of total sales that day along with 100 percent of all Guest donations made. Participating restaurants may also host a variety of fun Guest activities to promote Community Day in the restaurant.

"Community Day has become an event we look forward to each year, it provides a great opportunity for our restaurants and Guests to join forces in support of youth across the country. This local support is a valuable piece of our partnership with Boys & Girls Clubs of America and our efforts to bring sports into the lives of every child who wants to play," said Emily Decker, senior vice president and general counsel, Buffalo Wild Wings. "We hope everyone will visit their local Buffalo Wild Wings on April 19th to join us in supporting their local Boys & Girls Club."

Buffalo Wild Wings' Team Up for Kids mission and partnership with Boys & Girls Clubs of America (BGCA) supports youth sports through ALL STARS grants for flag or tackle football, basketball, cheer, dance, step, and soccer teams at Boys & Girls Clubs across the country. In addition to the more than \$730,000 raised on Community Day 2016, Buffalo Wild Wings' partnership enabled over 88,000 youth to participate on teams. The company also awarded grants to hundreds of Clubs across the country. In total, Buffalo Wild Wings, along with its Guests, donated more than \$4.1 million to BGCA in 2016.

"Boys & Girls Clubs of America's goal is to provide Clubs with programmatic resources needed to champion a future generation of active citizens who motivate their families and communities to live their healthiest life," said Boys & Girls Clubs of America president and CEO, Jim Clark "Thanks to Buffalo Wild Wings and the funds donated by their restaurants, Club youth and teens across the country are receiving uniforms, equipment and instruction to participate on organized teams, many for the very first time."

The company has extended its commitment through 2020 and will donate at least \$2 million each year. Buffalo Wild Wings' Guests can support the Team Up for Kids initiative by donating at www.buffalowildwings.com/giving and BGCA [online](#).

About Boys & Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,200 Clubs serve nearly 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a

daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [Facebook](#) and [Twitter](#).

About Buffalo Wild Wings and Team Up for Kids

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly-flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 21 mouth-watering signature sauces and seasonings with flavor sensations ranging from Sweet BBQ™ to Blazin'®. Guests enjoy a welcoming neighborhood atmosphere that includes an extensive multi-media system for watching their favorite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 1,200 Buffalo Wild Wings locations across the world.

Buffalo Wild Wings' charitable giving initiative – TEAM UP FOR KIDS®– centers on the vision: ***There is a champion in every child. We are committed to helping build communities where all kids can thrive, compete, and belong to a team.*** As part of this mission, Buffalo Wild Wings has teamed up with Boys & Girls Clubs of America (BGCA) to help thousands of kids play on sports teams each year. Buffalo Wild Wings is committed to donating and raising at least \$18 million for BGCA by 2020. Guests can join the effort through donations from sauce and seasoning bottle purchases and in-restaurant fundraising events. For more information, visit www.buffalowildwings.com/giving.

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